



Emerging Leaders Alliance

2017 Conference Schedule

5–8 November 2017
Westin Tysons Corner
Falls Church, Va., USA

All sessions will take place in the Oaks Room 1 & 2 unless otherwise noted.

Sunday, November 5, 2017

5:30 - 7:30 p.m. Check-In (Hallway outside of Oaks Room 1 & 2)

[Dinner on your own]

7:30 - 8:30 p.m. **Opening Session and Networking Reception**

Personal Vision (Introduction)
Bob Heavers, Priority Management

Monday, November 6, 2017

8 to 9 a.m. Check-In

8 to 9 a.m. Continental Breakfast

9 - 9:35 a.m. Welcome, Conference Overview and ELA Partner Introductions
(Sponsored guests are asked to stand while their organization is introduced)

9:35 - 10:15 a.m. Ice Breaker/Attendee Introductions

10:15 - 10:30 a.m. Break

10:30 – 12:00 Noon

Personal Vision: Becoming an Indispensable Leader
Bob Heavers, Priority Management

The best way to predict the future is to invent it ourselves. Employees are hungrier than ever for a vision to which they can relate and contribute their best. Learn how to create and project a meaningful organizational vision by first becoming very clear about your personal vision, the thing that gets you going every day. Full engagement and effective leadership happen when your personal vision is aligned with organizational visions and goals. Leaders become indispensable when they can effectively empower other team members to do the same, to get excited about whom they are and how they can fulfill their own visions by helping their organization to succeed.

Participants will understand the importance of personal “balance” and learn how to create a personal vision strategically. They will leave this session with an assignment that will help them to arrive at a personal vision statement that will articulate who they are and how they will make a bigger difference in the world. It will arm them with knowledge and a process by which they can empower work-related team members at every level.

Noon - 1:00 p.m.

Lunch (Oaks Room 3)

1:00 - 2:30 p.m.

Making the Transition From Technical to Management

Rahul Dogra, Vision to Market Ltd.

For many individuals, their careers are based initially on technical merit and their initial advancement is highly dependent on enhancing their technical capabilities. The “value add” is solely based on the level and depth of dealing and handling technical issues that arise. At some point, a career in management appears and this presents new challenges and their value add is based on a new range of capabilities: delegating, coaching, mentoring, monitoring their environment, handling and managing conflicts, to name but a few.

Participants will be shown how to manage the transition to management and the skills on which to focus. It will enable them to focus their attention on skills that need to be developed. For existing managers, this represents an opportunity to take a look and rate their existing “soft skill” portfolio and identify which areas need improvement.

2:30 - 2:45 p.m.

Break

2:45 – 4:15 p.m.

Social Styles: Building Highly Productive Relationships That Matter (Behavioral Savvy)

Bob Heavers, Priority Management

People skills are a core competency “must” that cannot be overlooked. Behavioral savvy can be learned and is indispensable when it comes to leading and influencing others.

We get all the things we want and need from other people, and the demand for people who are willing to be useful to others is greater than ever. In this program, you will see yourself as others see you and discover the level of endorsement accorded to you by others. You will learn the Social Styles Model and discover the key characteristics that lead to understanding yourself and others better. Understand versatility and discover the magic of treating others the way they want to be treated.

Participants will understand themselves and others better, as well as the pros and the cons of each social style. They will begin to consciously observe interpersonal behavior in order to determine the styles of others. They will be able to practice “growth actions” that will increase their own versatility and apply a simple four-step process that can turn people problems into relationship assets. The correlation between effective management and high versatility is remarkable.

4:15 – 4:45 p.m.

Leveraging Social Styles in Problem Solving

Bob Heavers and Rahul Dogra

[Dinner on your own]

Tuesday, November 7, 2017

8 - 9 a.m.

Continental Breakfast

9 - 10:15 a.m.

Global and Virtual Team Leadership

Rahul Dogra, Vision to Market Ltd.

More companies are operating globally today than ever before. Teams that collaborate using a communications network are classified as a virtual team. A number of issues become predominant for the manager in this setting. These include: managing the “them” and “us” syndrome amongst dispersed team members; motivating an individual that operates remotely from other members; creating a sense of team unity and identity; and understanding the range of national cultures that shape local individual decision-making.

Many issues arise in a global environment when managers adopt a co-located methodology in a virtual environment. Participants will be shown strategies to adopt in order to overcome common issues. They will understand that an effective operation requires managers to focus their attention on building and maintaining team member relationships. Additional focus is required on managing the many communications tools available to ensure that the best tool is used for the appropriate task. By creating a collaborative environment, dispersed team members are encouraged to capture and share knowledge that aims at both the team and the organization’s institutional memory.

10:15 - 10:30 a.m.

Break

10:30 - 11:45 a.m.

Global Leaders Embracing Inclusion for Success

Doug Harris, The Kaleidoscope Group LLC

Many organizations today are addressing the topic of inclusion but have different levels of understanding of how it can impact business success. To truly embrace diversity and inclusion and prepare for future global impacts, we must understand the historical evolution of the topic, broaden our thinking about what it means, and understand the current and future trends related to inclusion. With this enhanced understanding, we will be better equipped to determine how to best leverage global diversity and inclusion to make our organizations more productive, effective and sustainable. This interactive session will explore these concepts and identify the role that leaders need to play to embrace this topic globally.

Objectives

- To broaden understanding of diversity and inclusion (D&I).
- To explore global trends and business impacts.
- To understand the role of leadership in achieving global D&I success.

11:45 - 12:15 p.m.

Group Photos

12:15 - 1:15 p.m.

Lunch (Oaks Room 3)

1:15 - 2:30 p.m.

Emotional Intelligence: Foundation for Your Future

Brent Darnell, Brent Darnell International

This program starts with an intense focus on the concept of Emotional Intelligence. Here, Brent examines this concept’s importance, how it is measured, how it can be improved and the powerful results it can have on your career. Enlightening and entertaining, this program shows you how to use this vital concept to leverage the full power of your leadership skills to accelerate your careers and improve your life and work.

Objectives:

- Understand emotional intelligence concepts, your own emotional profile, and how it affects your life and work.
- Apply these concepts to leadership and your life and work.
- Create action plans going forward to address what you want to improve in your emotional profile.

2:30 – 2:45 p.m.

Break

2:45 - 3:30 p.m.

Communication Exercise

3:30 – 4:45 p.m.

Innovation, Creativity and Problem Solving

Brent Darnell, Brent Darnell International

Technical construction people and creative thinking don't often go hand-in-hand — but they should. Creative thinking is essential to fostering innovation and leadership in every business. This is how companies will be able to face tomorrow's industry challenges. Through the use of hands-on exercises and improvisational storytelling, Brent helps teach technical-minded professionals how to improve the creative thought process in themselves and their companies and improve their leadership skills. He also covers a problem-solving/design methodology from the Stanford "D" School that will enable companies to easily solve the toughest problems. This program is designed for any company that desires to inspire innovation and stay ahead of the curve in a competitive marketplace.

[Dinner on your own]

Wednesday, November 8, 2017

8 - 9 a.m.

Breakfast

9 - 11:45 a.m. (Break from 10:15 - 10:30 a.m.)

How to Present Like an Award-Winning Actor: Increase Your Presence and Influence

Brent Darnell, Brent Darnell International

This course shows participants how their body, face, voice, movement and energy affect an audience. They will learn how to use these factors to create more effective, memorable presentations and also increase their effectiveness with one-on-one encounters. This presentation also examines the power of storytelling, the use of metaphors, the basics of rhetoric (creating powerful argumentation) and the use of status. This course goes far beyond learning to create inspiring speeches. It will give participants the tools to create a powerful presence so that they can have more influence on their projects and work environments.

11:45 a.m. – Noon

Closing
