

Sponsorship opportunities



Partner — \$5,800

As an Emerging Leaders Alliance partner, your organization or company is invited to send up to seven participants to the conference. Your company logo will be on the ELA website and other promotional materials, conference signage, and training materials. Partners participate in developing conference content, on-site logistics and receive 80% of revenue from sales of the ELA On-Demand sessions to their members. Depending on the number of additional ELA partners in 2012, each partner may receive a monetary rebate (based on a sliding scale) following the conference.

Gold Sponsor — \$4,000

As a Gold conference sponsor, your company is invited to send up to five participants to the conference (a nearly 50% discount off the \$1,500 price). Your company logo will be on the ELA website and other promotional materials and signage.

Silver Sponsor — \$3,000

As a Silver conference sponsor, your company is invited to send three participants to the conference (a 33% discount off the \$1,500 price). Your company logo will be on the ELA website and other promotional materials and signage.

Luncheon Sponsor (exclusive) — \$2,000

As exclusive sponsor of one of the two luncheons, your company logo will be on the ELA website and other promotional materials, as well as at the luncheon. Your company is invited to have a representative participate in the conference program. A representative from your organization will be invited to address conference attendees during the meal (up to five minutes) to share information about your company/organization and your support of the program. Your materials may also be distributed to attendees.

Reception Sponsor — \$1,000

As sponsor of one of the two receptions, your company's name/logo will be on signage at the reception and in conference materials. Opportunities are available to sponsor the Welcome Reception or Networking Reception.

Note: Travel expenses are not included.

Alliance Partners



Society of Exploration Geophysicists
The international society of applied geophysics



Emerging Leaders Alliance

Providing Leadership Training Essentials for Select Engineering and Scientific Professionals

"The SEG became a partner in the Emerging Leaders Alliance in 2011 as a way in which to test the program. We were not positioned to have a program of our own, and collaboration with a known program seemed like an excellent next step... and indeed it was. The testimonials emanating out of our participants were across-the-board outstanding. It is clear to me that we made the right decision in joining this partnership, which is precisely why I look forward to continued participation. This program makes a difference!"

— Steven Davis, executive director, Society of Exploration Geophysicists

EmergingLeadersAlliance.org



ELA

conference

Participants acquire tools and skills to:

- Accelerate in their careers
- Inspire them into key leadership roles within their professional organizations
- Communicate the importance of cross-disciplinary collaboration and systems thinking to address global challenges and effectively lead in the 21st century

Custom training for engineering and scientific professionals, including:

- Live leadership conference
- Integrated community of practice and alumni communications
- Online resource library
- Earn professional development hours
- Opportunities to network across disciplines

2012 Conference Sessions

- Being a great leader
- Results-based management
- Social styles
- Personal vision: becoming an indispensable leader
- Ethics
- Global and virtual team leadership
- How to lead as a volunteer
- Boundary-spanning leadership to drive innovation

The National Academy of Engineering's "The Engineer of 2020" report says engineers will have a wide range of complementary, non-technical skills. Society will need them to address "real problems facing mankind," including energy, sustainability and health care.

There is no other comparable U.S. program that provides the opportunity for these professionals to interact across disciplines and obtain foundational, executive-level knowledge for such an exceptional value.

"The most beneficial part of the ELA workshop was getting to network with people from all over the world. It was very interesting listening to the challenges experienced in other industries and other cultures. The individual sessions really opened my eyes to various techniques that I will be able to use in order to improve my leadership ability."

— *Jeremy Cronkbite, supervisor of non-destructive rail testing, Steel Dynamics Inc.*

"The ELA is a fantastic opportunity to learn the leadership attributes that are not taught in school. If you are interested in going beyond your engineering technical skills, and developing into a leader/manager of tomorrow, you should apply. The sessions and speakers are inspirational."

— *Jennifer Nakayama, director of operations, Hawaii Convention Center/SMG*

"The ELA was a great opportunity to meet fellow engineers and find the common leadership challenges in the workplace across the various engineering disciplines. Many interesting and important subjects were touched upon."

— *Katrine Wienberg, drilling engineer, Maersk Oil*



ELA

2012 Conference

September 2012 • Washington, D.C., USA

The Emerging Leaders Alliance is a partnership among engineering and scientific organizations that exists to ensure that future leaders in these disciplines are equipped to meet the challenges they will encounter in the face of changing times.

Go to EmergingLeadersAlliance.org for complete details and to register for the 2012 conference.

Conference registration is US\$1,500 (non-partner rate; see the back of this brochure for group discounts).

Ways to Participate

Become a Partner in the Emerging Leaders Alliance

- Includes seven seats at the conference
- Help create conference content
- Partner recognition in all ELA materials and website promotions (*see reverse side*)

Sponsor the Conference

- Several opportunities available to meet your needs
- Group pricing with generous discounts! (*see reverse side*)

Purchase the ELA On-Demand Sessions

<http://ela.sclivelearningcenter.com>

- US\$69 each session
- US\$499 for 19-session set
- Special group pricing

For more information, contact

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