



Emerging Leaders Alliance

2011 Program

November 3 – 5, 2011, Falls Church, VA, USA

Sponsorship Opportunities

.....ELA Welcome Reception or Lunch with Leaders Sponsor

Sponsor the first night Reception/Dinner or the 2nd day's lunch, both of which will include participation by Society and Industry leadership and staff (100 participants expected).

PROMOTIONAL BENEFITS INCLUDE:

- Sponsor's name and logo on tent cards at tables.
- Recognition of company name in verbal introductions.
- Company logo on ELA website with a link to your company website.

\$2000 Exclusive

.....ELA Keynote Sponsor

Sponsor an inspirational keynote to encourage the participants to put their learning into motion immediately following the event.

PROMOTIONAL BENEFITS INCLUDE:

- Sponsor's name and logo on presentation screen and mentioned during introduction of speaker.
- Company logo on ELA website with a link to your company website.

\$1,500 Exclusive

.....ELA Networking Reception Sponsor

Place your company name on the glasses used at the emerging leaders networking reception.

PROMOTIONAL BENEFITS INCLUDE:

- Sponsor's name and logo on the glass.
- Recognition of company name in verbal introductions.
- Company logo on ELA website with a link to your company website.

\$1,000 Exclusive

.....ELA Lunch and Gumdrops Exercise Sponsor

Sponsor the first day lunch and gumdrop communications exercise.

PROMOTIONAL BENEFITS INCLUDE:

- Sponsor's name and logo on tent cards at tables.
- Recognition of company name in verbal introductions.
- Company logo on ELA website with a link to your company website.

\$500 Non-Exclusive

.....ELA Networking Breaks Sponsor

Sponsor Friday or Saturday ½ hour networking breaks.

PROMOTIONAL BENEFITS INCLUDE:

- Sponsor name and logo on tent cards at beverage stations.
- Opportunity to display material at table at the coffee break.
- Recognition of company name in verbal introductions.
- Company logo on ELA website with a link to your company website.

FRIDAY AM & PM \$250 Non-Exclusive

SATURDAY AM & PM \$250 Non-Exclusive



ELA USB Drives

Place your logo on the USB drives handed out to each participant with workshop material loaded. Each attendee will use the USB drives throughout the conference and after the conference.

PROMOTIONAL BENEFITS INCLUDE:

- Sponsor's logo on the USB Drive
- Recognition of company name in verbal introductions.
- Company logo on ELA website with a link to your company website.

\$1,500 Exclusive or Donated by Your Company

Lanyards

A lanyard is the item that hangs around the attendee's necks and holds the official name badge. ELA will produce and distribute 100 lanyards on which the sponsor's company name will appear. Attendees love to keep these for years extending your exposure after the event.

PROMOTIONAL BENEFITS INCLUDE:

- Exclusive: sponsors name on lanyards.
- Recognition of company name in verbal introductions.
- Company logo on ELA website with a link to your company website.

\$1,000 Exclusive or Donated by Your Company

Conference Water Bottles

We will place your company logo on the water bottle and it will be given to the attendees.

PROMOTIONAL BENEFITS INCLUDE:

- Exclusive: sponsor's name on water bottle.
- Recognition of company name in verbal introductions.
- Company logo on ELA website with a link to your company website.

\$1,000 Exclusive or Donated by Your Company

Contact Person:

Company Name:

Address 1:

Address 2:

Address 3:

City:

State/Province:

Postal Code:

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Payment Method (Check One)

VISA
 MasterCard
 American Express
 Discover

Total Amount (US\$)

Card Number:

Expiration Date:

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Note: By entering your name you hereby affix your signature to this document.

Return this form no later than August 15 by fax to +1.724.814.3077. Checks should be made payable (in US dollars) to: "AIST" and mailed with this form to: ELA, c/o AIST, 186 Thorn Hill Rd., Warrendale, PA 15086 USA
 Questions should be directed to Chris McKelvey at: cmckelvey@aist.org, or +1.724.814.3076.